

# SIERRA ELECTRIC COOPERATIVE, INC.

MEMBER NEWSLETTER    December, 2011

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## POWERING THE FUTURE



*Sierra Electric General Manager, Jimmy Capps, and NMSA Executive Director, Christine Anderson, celebrate the delivery of electric power to Spaceport America.*



*10 MVA Power Transformer at the Frontier Substation.*

We are very pleased to announce the successful delivery of electric power to Spaceport America. This achievement culminates a more than 5 year effort on behalf of your local cooperative in bringing permanent electricity to the world's first purpose-built commercial spaceport.

In order to accomplish this, Sierra completed the design and construction of a 10 MVA-rated electrical substation and almost 6 miles of distribution power line in order to provide the power required by Spaceport.

Sierra Electric is proud to be a partner with NMSA and we are encouraged that our continuing partnership with NMSA will positively impact our members and area communities.

***As a member of Sierra Electric Cooperative, a Touchstone Energy cooperative, you can receive discounts on products and services from participating local, national, and online businesses. The Co-op Connections® program is absolutely free for cooperative members.***



[www.connections.coop](http://www.connections.coop)

**Recently expanded benefits include:**

- Great discounts from local and national businesses, including dining, health and fitness, automotive, and much more.
- Big savings when you shop online at retailers such as Omaha Steaks, LobsterGram, and Caribou Coffee.
- Printable coupons for groceries that are updated daily.
- 10 to 85 percent discounts on most prescriptions at over 60,000 participating pharmacies.
- 10 percent to 60 percent discounts on eyeglasses, contact lenses, eye exams, and LASIK.
- 20 percent to 40 percent discounts on dental care such as cleanings, X-rays, root canals, crowns and orthodontics.
- PLUS, additional savings on chiropractic visits, lab tests, imaging scans, and hearing aids.

**To start saving today:**

- Visit [www.sierraelectric.org](http://www.sierraelectric.org) and click on the Co-op Connection card on the bottom left. You will be redirected to the Co-op Connection website (<http://www.connections.coop>), where you can search for participating retailers, and even print out a new Co-op Connections card (cards are also available at the SEC office).
- Show your card at participating locations and start saving!
- For online shopping, simply use the coupon codes and/or links provided on the site to save – check out the VIP Program to earn cash rewards for purchases.

**The Co-op Connections® web site is the place for members to obtain details about online, national and local discounts. Use the search engine to find discounts right at home - or anywhere you travel. The list of participating businesses continues to grow, so check back periodically.**

**Co-op Connections is another great benefit to being a member of your local electric cooperative.**